



528 PRIME STEAK & SEAFOOD BRAND GUIDELINES

FROM STEAK TO SEAFOOD









COLOUR PALETTE

R15 G15 B14
#0F0F0E
C84 M75 Y65 K88

R30 G38 B51
#1E2633
C88 M67 Y40 K66

R196 G176 B133
#C4B085
C21 M25 Y50 K10

R174 G194 B209
#AEC2D1
C35 M16 Y12 K2

R235 G228 B218
#EBE4DA
C9 M9 Y15 K0

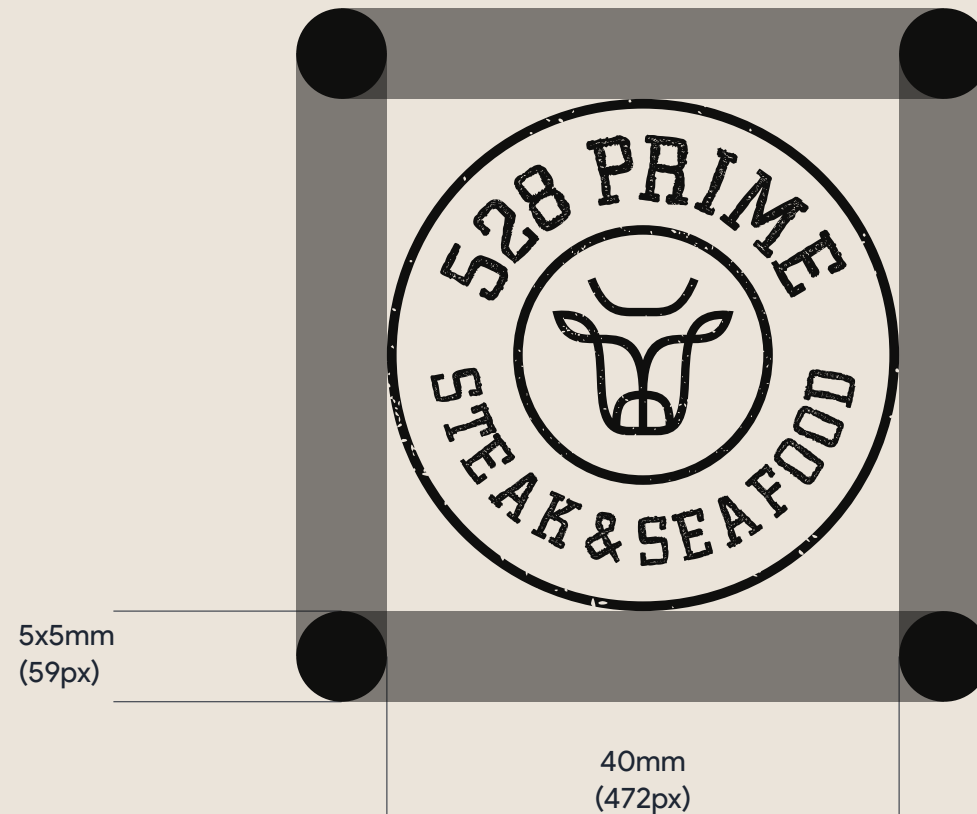
R255 G255 B255
#FFFFFF
C0 M0 Y0 K0



SOCIAL MEDIA SET



FAVICON SET









Aa

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmno
pqrstuvwxyz
1234567890

Varsity Playbook

